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## Changing the World— One Rider at a Time

### THE COMPASSIONATE EQUESTRIAN

25 Principles to Live by When Caring for and Working With Horses

ALLEN M. SCHOEN, DVM, MS, and SUSAN GORDON

Trafalgar Square Books is pleased to announce the release of *The Compassionate Equestrian* by Allen M. Schoen, DVM, MS, and Susan Gordon.

This marvelous book, born of a unique collaboration between world-renowned veterinarian and author Dr. Allen Schoen and long-time trainer and competitor Susan Gordon, introduces the 25 Principles of Compassionate Equitation: a set of developmental guidelines that encourage a profound level of personal awareness during not only interactions with horses, but with all sentient beings. By developing deeper compassion for our horses—and for ourselves—equestrians take the first step on a path to transcending differences and disagreements, learning instead to empathize and connect more closely with the “global collective” of horses and horsepeople. Discover the simple changes any horseperson can make that will ultimately have a vast impact on the rider’s relationship with the horse, the state of the horse industry, and the world as a whole.

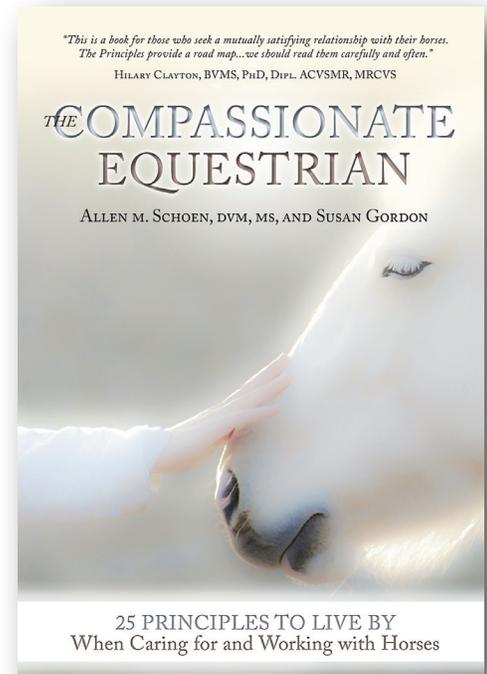
**DR. ALLEN SCHOEN, DVM, MS, PHD (HON.)** is one of the pioneers in veterinary acupuncture and natural therapies, and has been acknowledged worldwide for introducing the concept of an integrative approach to veterinary medicine, bridging the gap between conventional and alternative treatment. Dr. Schoen edited two veterinary textbooks—*Veterinary Acupuncture: Ancient Art to Modern Medicine*, and *Complementary & Alternative Veterinary Medicine: Principles and Practice* (co-edited with Susan Wynn, DVM)—and is the author of two books for the general public: *Love, Miracles, and Animal Healing* and *Kindred Spirits: How the Remarkable Bond Between Humans and Animals Can Change the Way We Live*.

**SUSAN GORDON** was a professional hunter/jumper trainer from 1983 to 2009. After retiring from training and teaching, Gordon founded Green Pony Productions for the production of digital media content relating to social justice issues for horses. She writes and blogs

“I would highly recommend this book for anyone who loves animals—not just horses—and wants to gain an understanding of them on a deeper, more intimate level. The authors offer us numerous profound insights, through their own varied experiences and backgrounds, regarding the integration of compassion into all areas of our lives. With deeper reading, one begins to appreciate more fully how the immutable relationship between human health, animal health, and that of our environment—a world of One Health—is the real basis for improving the life of our entire planet.”

—**TED COHN, DVM**  
President, American Veterinary Medical Association

regularly regarding the 25 Principles of Compassionate Equitation ([www.TheCompassionateEquestrian.com](http://www.TheCompassionateEquestrian.com)).



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