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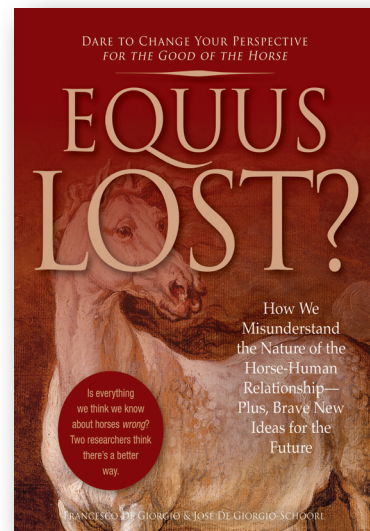
EQUUS LOST?

How We Misunderstand the Nature of the Horse-Human Relationship—
Plus, Brave New Ideas for the Future

by FRANCESCO DE GIORGIO and JOSÉ DE GIORGIO-SCHOORL

Trafalgar Square Books is pleased to announce the release of *Equus Lost?* by Francesco De Giorgio and José De Giorgio-Schoorl.

In the 1980s, the world of riding, training, and competing with horses took a major turn with the spread of natural horsemanship, which at its most basic foundation rejects the use of abusive techniques and relies on methods derived from understanding the dynamics of free-roaming horse herds. But despite what was certainly an advancement in human-equine interaction that has improved the lives of many horses, Italian animal behaviorists Francesco De Giorgio and José De Giorgio-Schoorl now dare to ask—what if much of what we think we know about horses is, in fact, wrong? What if the premise of herd hierarchy is a myth? What if “conditioning” the horse’s behavior in the ways to which we’ve grown accustomed is undercutting his potential? What if there’s another—better—level of partnership to which we can aspire? Their provocative book takes us into a dimension where we shed our assumptions of leadership, dominance, and control, and convincingly shows a way forward that acknowledges that a horse, when allowed, is driven by his own inner motivation to explore and understand the world around him, including his relationship with humans.



FRANCESCO DE GIORGIO is a forward thinker about animal ethics, as well as a biologist, ethologist, and applied behavioral researcher. Founder, developer, and facilitator at the Learning Animals International Institute for Zooanthropology, his focus is on the study of animal-human interaction, ethics, animal personal growth, and rehabilitation. He also provides expert support regarding animal health and welfare, has served on a number of ethics committees, and acts as an advisor to courts, police, and equine rehabilitation centers, in animal abuse cases and for rehabilitation efforts post-abuse. **JOSÉ DE GIORGIO-SCHOORL** is a renowned proponent of the zooanthropological approach, and a regular guest lecturer and speaker. She strives to improve understanding of relationship dynamics, and to enhance and facilitate human relationships with other animals.

“Horses become helpless and reactive animals in interactions that do not take into account *the horse*. If we want to meet their needs, develop their potential, and allow for quality of life, we need to change our approach.”

—FRANCESCO DE GIORGIO

112 pp • 6¼ x 8 • 31 b&w photographs • 978 1 57076 798 2 • \$19.95

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