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TWO BRAINS, ONE AIM

A Riding Coach's Key Concepts for Bringing Horse and Rider Together (and Ending in Success!)

ERIC SMILEY, FBHS

Trafalgar Square Books is pleased to announce the release of *Two Brains, One Aim* by Eric Smiley, FBHS.

Every horse person strives to grow in ability and understanding over time—whether in the saddle, on the ground, or in the stable, whether in ways that are small or those that are significant. This effort, when done right, lasts a lifetime, and along the way requires the addition of knowledge and experience gleaned from numerous others. Where does one find leadership within equine industry? Does riding require an instructor, a trainer, a coach? Can you get by with part-time guidance? Can you effectively learn on your own, with just the occasional directive, and still find personal or competitive success? With this book, renowned clinician and international team coach Eric Smiley intends to fill the gap when it comes to these questions and others, providing a reliable resource and educational companion for the aspiring equestrian. Smiley addresses fundamental topics pertinent to riders, with philosophical discussion and practical exercises applicable to all levels. His aim is to bring together the mind of the rider with the mind of the horse, while highlighting the key component in their synergy: understanding.

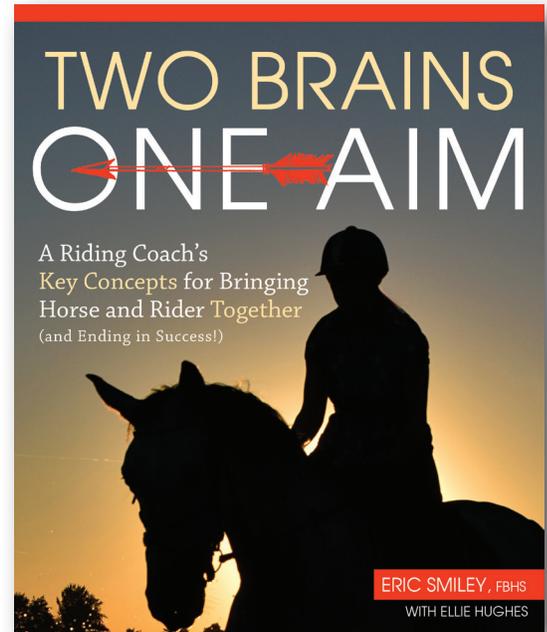
ERIC SMILEY, FBHS is a former international event rider who represented Ireland at European, World, and Olympic level, winning team bronze medals on two occasions. Smiley began his career in the Pony Club and continued it in the army and then the world-renowned Talland Equestrian Center, during which time he gained his British Horse Society Instructor's certificate. In 1995 Smiley passed his British Horse Society Fellowship exam, the highest teaching qualification in the industry. He was Team Coach to the Belgian Eventing team for the 2011 European Eventing Championships and 2012 London Olympics, and is an FEI judge who regularly

acts as a Ground Jury member. Smiley is also the author of the cross-country bible *Look ... No Hands!* and travels the globe helping riders achieve their goals.

"Always listening, always questioning, always thoughtful, Eric never rests on his laurels but continually looks for new challenges and better ideas. This attitude gives his words special value."

—WILLIAM MICKLEM

Equestrian Consultant, Writer, Creator of the Micklem Bridle



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For more information, contact mcook@trafalgarbooks.com.

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