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HORSE BRAIN, HUMAN BRAIN

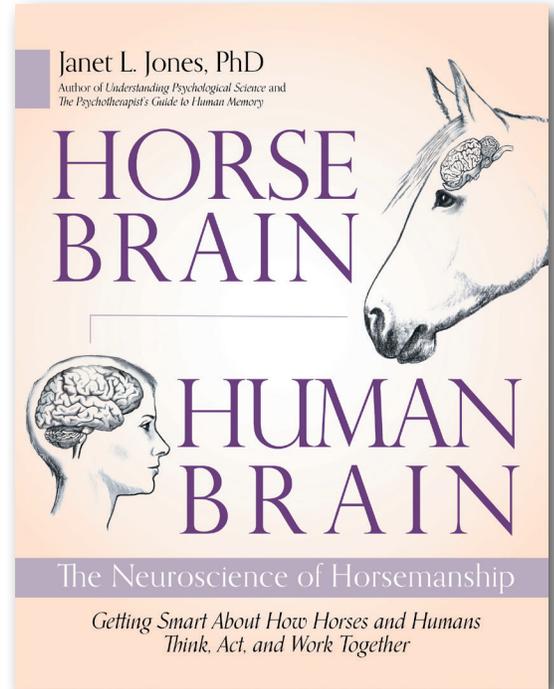
The Neuroscience of Horsemanship: Getting Smart About How Horses and Humans Think, Act, and Work Together

JANET L. JONES, PHD

Trafalgar Square Books is pleased to announce the release of *Horse Brain, Human Brain* by Janet L. Jones.

Horsemanship of every kind depends on mutual interaction between equine and human brains. When we understand the function of both, we can learn to communicate with horses on their terms instead of ours. And by meeting horses halfway, we not only save valuable training time and improve performance, we achieve other goals, too. We develop much deeper bonds with our horses; we handle them with insight and kindness instead of force or command; we comprehend their misbehavior in ways that allow solutions; and we reduce the human mistakes we often make while working with them. In this illuminating book, brain scientist and horsewoman Janet Jones describes human and equine brains working together. Using plain language, she explores the differences and similarities between equine and human ways of negotiating the world. Mental abilities—like seeing, learning, fearing, trusting, and focusing—are discussed from both human and horse perspectives. Throughout, true stories of horses and handlers attempting to understand each other—sometimes successfully, sometimes not—help to illustrate the principles.

JANET L. JONES, PHD, applies brain research to the training of horses and riders. She earned her PhD from UCLA and taught the neuroscience of perception, language, memory, and thought for 23 years. Janet trained horses at a large stable for many years, and later ran a successful horse training business of her own. She has schooled hundreds of green or difficult horses, and has competed in hunter, jumper, halter, reining, and western pleasure disciplines.



"Horse Brain, Human Brain gets right at the 'understanding' part of things, because until our brains grasp what the horse's brain grasps so differently, it's easy to think the horse is saying, 'No,' when what he's really saying is, 'I don't get what it is you want.' This book explains the difference."

—DENNY EMERSON

Author of *Know Better to Do Better* and *How Good Riders Get Good*

312 pp • 7 x 8½ • 55 b&w illustrations • 978 1 57076 948 1 • \$26.95 pb

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