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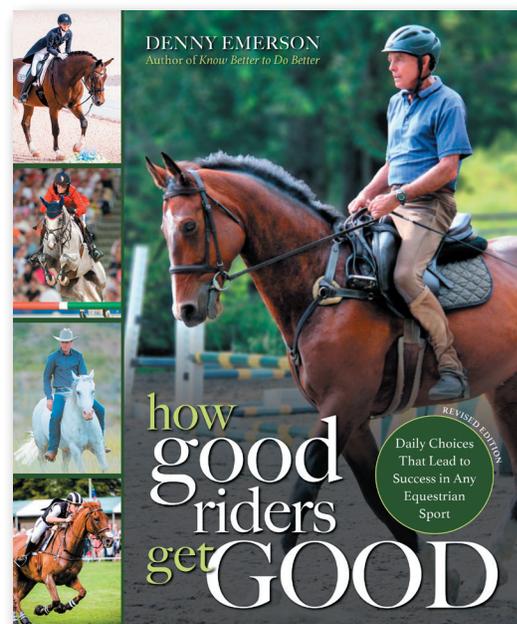
—HORSE JOURNAL

HOW GOOD RIDERS GET GOOD Daily Choices That Lead to Success in Any Equestrian Sport

DENNY EMERSON

Trafalgar Square Books is pleased to announce the re-release of *How Good Riders Get Good* by Denny Emerson.

Now in a revised edition that includes new top good-rider profiles, this book is exactly what you need to become a better rider. It's a smart, honest, on-target kick-in-the-pants, guaranteed to rev your engines as you see how a few changes in your life, a few smart choices and strategic moves, can transform you from a run-of-the-mill rider into a *good* one. How does Denny Emerson know what makes a good rider? For one thing, he is one—he's the only rider in the world to have won both a gold medal in international eventing and a Tevis Cup buckle in endurance. Plus, he's been around great riders, and taught those on their way to becoming great, for over 40 years.



How will what Denny knows help you become a good rider? It's simple, really. You'll examine how your choice of riding sport may or may not be the best for who you are and where you live, and how those frustrating hurdles known as "life circumstances" don't necessarily hold you back like you think they do. You'll find out how to build a strong support team, and choose the right teachers and mentors; you'll analyze your physical self and your intellectual self, and learn to take a good hard look at your partner—your horse—so you can think critically about his ability to help you attain your riding goals. Plus, discover the nine key character traits of successful riders, and how you can learn to call each one of them your own. Along the way, you'll read the stories of 23 of the world's top riders from different disciplines and sports, and how they "got good" despite the same kinds of challenges and setbacks you face.

DENNY EMERSON has ridden thousands of horses over many thousands of miles in all kinds of horse sports. He has been president of the US Eventing Association (USEA) and the Green Mountain Horse Association (GMHA), and a vice-president of the US Equestrian Team (USET). He has been inducted into three Halls of Fame: the USEA Hall of Fame, the Vermont Academy Athletic Hall of Fame, and the Dartmouth College Athletic Hall of Fame.

In 2000, he was named "One of the 50 Most Influential Horsemen of the 20th Century" by *The Chronicle of the Horse*. He is also the author of *Know Better to Do Better*.

"A tough love approach to helping you become the best rider you can be, by guiding you to make the right choices."
—HORSEMEN'S YANKEE PEDLAR

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